

# SHAPE YOUR FUTURE!

## 10 THINGS you need to know as a creative being.

date\_31May2008

time\_10am-12noon

speaker\_sach [sachi@svmbranding.com](mailto:sachi@svmbranding.com)

venue\_audio visual hall

### 1 step closer to your celebrity future!

#### + About sachi

svm branding & design / creative consultant

colorganda artist agency / managing director

men's uno / creative consultant

#### + 1984~1986 Sains Academy of Arts, Malaysia

major. commercial arts / graphic design / commercial photography

1988~1989 Zhong Zheng Senior High School, Taiwan  
fine arts

1989~1993 Chinese Culture University, Taiwan  
advertising & marketing department

According to research by Ministry of Education,  
90% of students enter into their profession after they've graduated,  
55% remains in the industry after 5 years,  
only 28% left after 10 years.

One of the main factors is because they are not satisfied with their work.

The "real" reason is that they've failed in self-branding.

Your bright future starts today!

Sachi, for the first time discloses his 10 secrets on creative branding.

Do not miss this golden opportunity to shape your future.

#### + bazaar

date\_31May2008

time\_10am-3pm

venue\_the one

Participants: Pipit, gallery  
Hugo Garden and exhibitors of  
"Illustration is Everywhere"  
Exhibition 2008