

graduates succeeds

in The International Arena

THE ONE ACADEMY
ESTABLISHED 1991





MALAYSIA
TOP 10
OUTSTANDING
CREATIVE
YOUTH
AWARDS

The Malaysia Top 10 Outstanding Creative Youth Awards is an annual top recognition that honours the academy's graduates who have attained outstanding and substantial achievements in the international fields of creativity and personal accomplishment.

With a 25-year legacy, we have nurtured thousands of world-class graduates. Here, we feature some of the most recent winners who have gained a fruitful education in communication arts and creative education at the institute and have made an impact in the abundant creative industries worldwide.

These young creative professionals have the potential of holding vital positions in established corporations or are running their own dynamic ventures as they play their own respective roles at the forefront and expand the horizons of local and global businesses.

Congratulations to every alumni who are making waves in the World's Creative Industry. Keep moving forward because you make Malaysia proud!



Be the World's Best Creativepreneur!

CALIFORNIA

The following list consists of only a few among thousands of The One Academy's graduates who have established their names in the international arena of creative design: Kobe Sek • Lim Seng Kai • Kelly Woh • Alex Phung • Wong Shu Kor • P'ng Yiwei • Vince Low • Margarita Maridina Chandra • Hoeyyn Ngu • Seah Zelin • Gan Chin Lee • Wong Woon Kian • Andrew Fong • Chong Fei Giap

CHINA

VANCOUVER

USA

HONG KONG

MALAYSIA

SINGAPORE

• Tan Chee Keong • Lee Yon Hui • Tan Bee Jin • Ng Chun Seong • Sia Nyuk Fung • Ng Aik Sern • Jerome Moo • Aston Lai • Matthew James La Brooy • Ng Aik Sern • Soo Jun Ning • Tattfoo Tan • Tan Chin Wee • Loh Kin Sun • Hor Yew Pong • Leong Hoy Yoke • Leo Chong • Ong Kien Hoe • Douglas Goh • Wong Shu Kor • Bok Chek Kiong • Stephen Chan and more.

INDONESIA

LOS ANGELES

NEW YORK

UNITED KINGDOM

SPAIN



Award Presenter: YB Dato' Sri Jamil Bin Salleh (Deputy Secretary General of Youth and Sports Ministry)



Award Presenter:
YB Dato' P. Kamalanathan s/o P. Panchanathan (Deputy Minister of Education and Higher Learning)

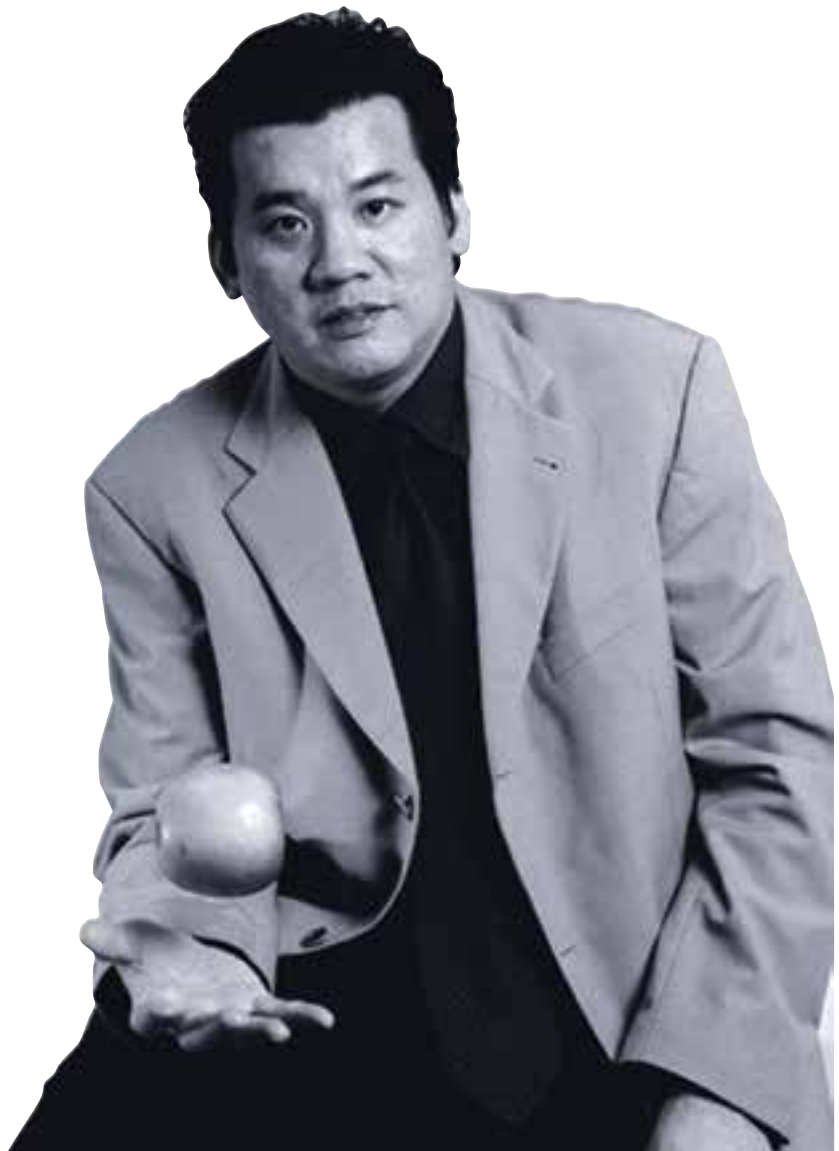
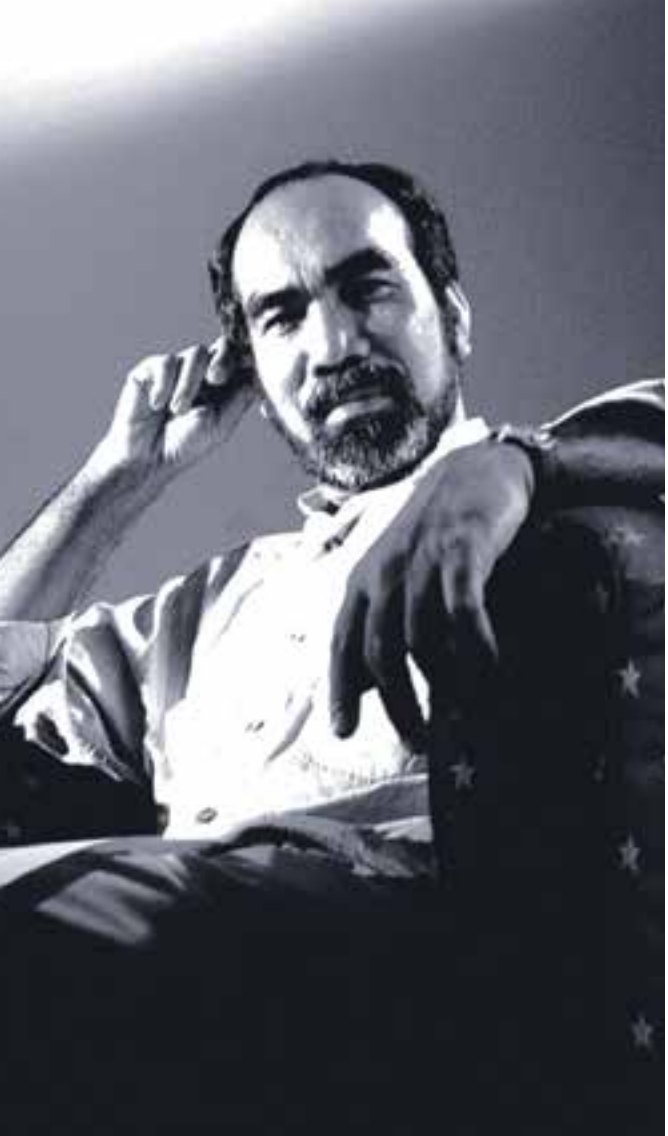


Award Presenter:
YB Datin Paduka Chew Mei Fun (Deputy Minister of Women, Family, and Community Development)

Ali Mohamed

- Chairman of The One Academy
- International Creative Advertising Pioneer

"Reaching for the stars, while meeting the down-to-earth demands of the market - The One Academy has undoubtedly established itself through its formula of incorporating the best of both the academic and practical worlds. The result is the creation of graduates who have the right attitude, aptitude, consistent performance and business skills to face industry needs as we celebrate The One Academy in its long time success of nurturing high-flying graduates through creative education excellence of the leading art & design institution in Malaysia."



Tatsun Hoi

- Founder & Principal of The One Academy
- International Creative Master
- Executive Director, HUA Education Assistance Corporation
- Recipient of The Outstanding Young Malaysian Award (Junior Chamber International, Malaysia)
- The Young Chinese Entrepreneur Award (Yazhou Zhoukan Business Magazine, Hong Kong)
- Honorary President, Young Entrepreneurs Association of Malaysia
- Asian Creativity Authority

"For more than two decades, The One Academy has been consistently credible in its practical coaching method of **"Masters Train Masters"**, an industry-driven learning syllabus. The results are our proven track record in nurturing world-class professionals who surpass the international level. At The One Academy, **we don't believe in promises, just world-class results!**"



Awarded The BrandLaureate Awards' Best Brand in Education - Creative Communication Art & Design by The Asia Pacific Brands Foundation (APBF) for 3 consecutive years.



Founder & Principal Tatsun Hoi receiving The Outstanding Young Malaysian Award together with co-recipient Datuk Michelle Yeoh.

CALIFORNIA

Pixar Animation Studios

Oscar Award-Winning and World's First Leading
Computer Animation Studio



ANDREA GOH

Position Layout (Camera & Staging) Artist

Corporation Pixar Animation Studios San Francisco

Graduate of Digital Animation with Game Development



“If you want it badly enough, you would do anything to get there. And if you are not willing to do it, it means you don’t want it.”

In her yesteryears, Andrea was inspired to study Digital Animation during a seminar featuring nine Pixar experts who touched on the topic of animation film production. Now, she has proudly become the Layout Artist for Pixar Animation Studios as she continues her intensive learning. Besides taking pride in her ability as a rigger, Andrea is also talented in camera and staging.

To her, versatility is an important ability to designers and artists as they should be open to any possibilities and not be comfortable in only one path. “It is important to be the master of one, and at the same time the jack of all trades. It’s not easy, but if there is a will, there is always a way.”



PIXAR's Main Entrance, California



© Disney/Pixar



© Copyright ANDREA GOH SIAU WEI.



Nominated for Best Student Film Category – Film Title: Dodoba

CALIFORNIA

Blue Sky Animation Studios

Oscar Award-Winning Animation Studio



LEE YON HUI

Position Story Artist

Corporation Blue Sky Animation Studios

Graduate of Digital Animation with Game Development



“Every little goal you set leads to a new milestone and every milestone you achieve unlocks the door to your next goal.”

The prestigious Rhythm and Hues Studios offered Lee Yon Hui a position as a Match Move Artist upon his graduation in 2009. After two years of stellar performance, he left the company to further his dreams by enrolling in Character Animation programme. He believes in pursuing his passion in Story as much as he believes in boundless opportunities in career paths. This optimism allowed him to meet and collaborate with experienced artists from the animation industry.

He has taken part in animation projects with Tigobo Animation and Sony Pictures Animation before getting to work with Pixar Studios. He is currently with Blue Sky Studios. His film ‘Dodoba’ was nominated at the 43rd Annual Annie Awards, one of the most prestigious awards in the field of animation. Through his wide experience with these animation powerhouses, he is now a firm follower in acknowledging others’ passion in life and that setting goals is the first most important step to taking action.

VANCOUVER

Double Negative VFX

One of the World's Largest Providers of
Visual Effects for Film



ESTHER YAP

Position Lead Matchmover

Corporation Double Negative VFX

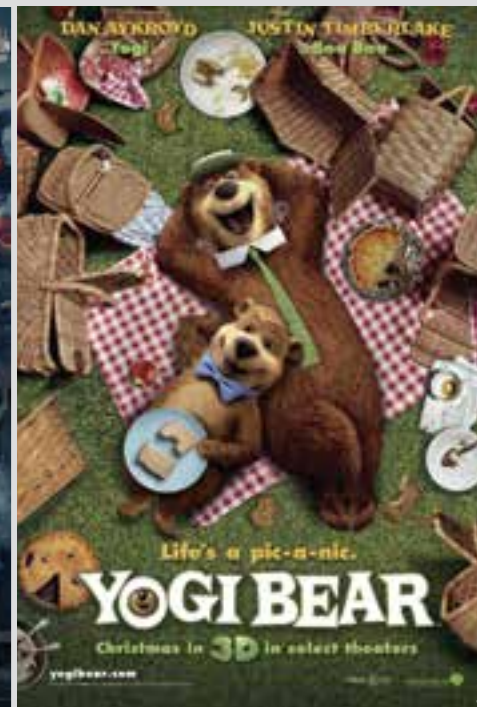
Graduate of Digital Animation with Game Development



“Don’t let anybody hold you back, because at the end of the day, it’ll be your achievement and your goal, and that’s the only thing you should be focusing on.”

Esther has been working in the VFX industry for many years. She was offered a position from Rhythm & Hues right after graduating from The One Academy. After four and a half years, she moved on to Double Negative in Singapore where she stayed for two years. Due to her outstanding performance, she was transferred to Vancouver, Canada to supervise the

matchmove team there. Some of the blockbuster movies she has worked on include Fantastic Beasts and Where to Find Them, Wonder Woman, Interstellar and Avengers: Age of Ultron. With so many big titles under her belt, Esther is still striving to improve her skillsets and to learn new ones in the future.





UNITED KINGDOM

Framestore

Internationally Esteemed Visual Effects Company



BENJAMIN CHEONG

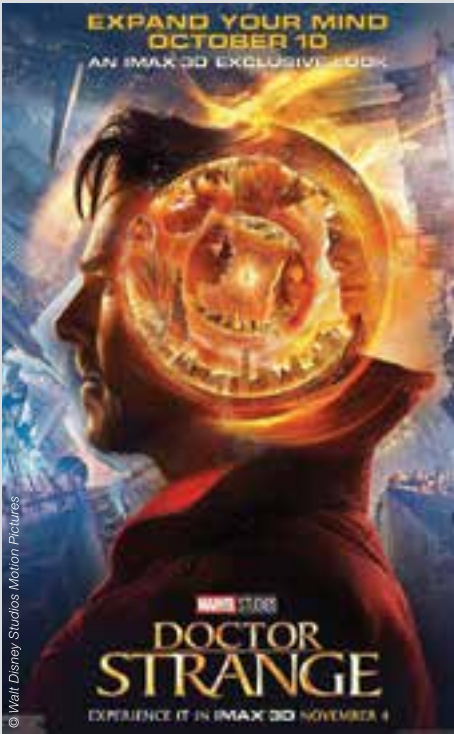
Position Animator

Corporation Framestore, United Kingdom

Graduate of Digital Animation with Game Development



“If you haven’t tried it, just give it a shot.
Take a risk and see if you like it. It’s a lot of hard work
but if you stick to it, it will be worth it.”



Before being a successful animator for Framestore London, Benjamin had always thought that animation is just a very fun pastime. Only later did he realise the opportunity and challenge animation brings in storytelling and bringing characters to life. Within his two years of experience as an animator, he has had the opportunity to develop visual effects for many Hollywood blockbusters.

Tarzan (2016), Geostorm (2016), Beauty and the Beast (2017), Doctor Strange (2017) and Guardians of the Galaxy 2 (2017) are some of his best works. Though, they are unable to top Paddington (2014) as his favorite project which garnered a nomination for BAFTA Best British Film and a win for SIGGRAPH Best Visual Effects for Live Action Feature Film.

NEW YORK

Project Triforce

High-End Provider of Concept Art &
Replicas for Well-Known Games



JOHNSON TING

Position Concept Artist
Corporation Project Triforce
Graduate of Illustration



“To be creative, one should be passionate about learning new things, and also have to master the art of communication in order to work efficiently.”

To make ends meet during his studies, Johnson worked part-time in both art as well as retail industries. With careful time management, he ensured that his assignments and revisions were well taken care of despite of the tight schedule he faces every day. Upholding the motto “steadfast in studies and perseverant in improving yourself” firmly, Johnson finally graduated with flying colours.

Upon completion of study, Johnson became a full-time Concept Artist in LemonSky and stayed for a couple of years. Currently, he is a Concept Artist for the New York-based studio Project Triforce. He produces many concept designs for high-budget titles and also takes part in replica designing for games like Halo, Mass Effect and Batman.



© Johnson Ting



© Johnson Ting



© Johnson Ting



© Johnson Ting

Jury of Global Awards



Jury of Global Awards

2015 ADC

2015 Future Lions

2015 Longxi Nova Awards

2014 ADC

2014 FITC Toronto

2014 China 4A Golden Seal Creative Awards (Jury President of Digital Advertising)

2013 ADFEST

2013 D&AD

2013 LongXi NOVA Awards

2012 Future Lions

2012 ROI Festival

2011 Future Lions

2011 The 18th China International Advertising Festival Great-Wall Creative Awards

2010 New York Festival

2010 Future Lions

Awards

2013 ADFEST Beyond the Banner/Innovation Rich Media (Knorr 321 Recipe App)

2013 Cannes Lions Mobile Website and Web App in Social (NIKE #WATE#)

2013 Award for Excellence in Digital Integrated Solution category at Times Asia Pacific Advertising Awards (NIKE #WATE#)

2013 Best of Show in the Animation category at Times Asia Pacific Advertising Awards (NIKE #WATE#)

2013 Mobile Campaign of the Year at the Shots Awards (NIKE #WATE#)

2013 CAMPAIGN GREATER CHINA - Digital Agency of the Year

2012 Crafting Brands for Life Creative Excellence Awards (Knorr 321 Recipe App)

2012 Digital Media Award (Knorr 321 Recipe App)

2012 International ECHO Awards (Knorr 321 Recipe App)

2011 ADFEST (Nike Bleed Blue Best Use Social Media)

2011 ADFEST (Nike Bleed Blue Best Integrated Cyber Campaign)

2011 Busan Adstars (Lux Salon)

2010 Tomorrow Awards (Oreo Dunking Fun Challenge)

2010 China 4A (Oreo Dunking Fun Challenge)

2010 ROI Digital Award (Oreo Dunking Fun Challenge)

2010 AD Stars (Oreo Dunking Fun Challenge)

2010 Time Asia Pacific Advertising Awards (Oreo Dunking Fun Challenge)

2009 One Show (Adidas Olympic Sport Nation Best Community Site)

2008 Media Spikes (Adidas The Rook Digital Campaign)

2008 One Show (Adidas The Rook Integrated Branding Campaign)

2008 One Show (Adidas The Rook Brand Online Gaming)

2008 One Show (Adidas The Rook Online Branded Entertainment Campaign)

2008 Clios (Adidas The Rook Interactive/ Online Games)

2008 Cannes Lions (Adidas The Rook Cyber Lions/Clothing, Footwear & Accessories)

2008 Cannes Lions (Adidas The Rook Cyber Lions/ Interactive Campaign)

2007 Time Asia Pacific Advertising Awards (Adidas Funrun Web)

2007 Time Asia Pacific Advertising Awards (Adidas Funrun-The Best Web Community)

2007 Digital Media Awards (Adidas Funrun Web)

2007 Longxi Awards (Adidas Funrun Web)

2007 Longxi Awards (Adidas Funrun-The Best of Web Design)

2007 China 4A Awards (Adidas Funrun Web)

2007 HK4As Awards (Adidas Funrun-Online Marketing Campaign)

2007 HK4As Awards (Adidas Funrun Web)

2008 Media Spikes (Adidas The Rook Campaign-Digital Craft)

2005 China 4A Awards (Philips 755 Network Web)

2005 China 4A Awards (Shanghai Volkswagen Touran Web)

2004 China 4A Awards (Shanghai Volkswagen Racing Web)

2004 China 4A Awards (Shanghai Volkswagen GOL Web)

2004 China 4A Awards (Shanghai Volkswagen GOL Screen Saver)

2004 China 4A Awards (Shanghai Volkswagen Touran "SAVETY" Banner)

SHANGHAI

Ogilvy & Mather

International Advertising Specialist in Products and Services



KELLY WOH

Position Group Creative Director

Corporation Ogilvy & Mather

Graduate of Advertising & Graphic Design



“The future inspires us.
We work to inspire!”

As the Creative Director at International Advertising Agency, AKQA Shanghai, Kelly is known as one of the top creative experts in China. She has created numerous award-winning integrated digital campaigns for global brands such as Nike, Adidas, Lego Duplo, Kraft, Unilever, L'Oreal, Estee Lauder, Ikea and Volkswagen. Armed with a compelling business clout, she has performed well and has gained the trust of clients in managing aspects like idea generation, technology, relationship handling &

servicing, and was ranked the top 20 most successful women by CampaignAsia. With perseverance, dedication and hardwork, Kelly has set a new benchmark for young creatives as she was invited to sit in the jury of various global awards, including New York Festival, D&AD, Future Lions, ROI Festival, ADFEST and more. For those who wish to succeed, she advised to “set a goal and dedicate all the effort to realise it!”

BEIJING

BlueFocus Digital

One of China's Largest Marketing & Brand Management Agency



ALEX PHUNG CHUN CHEN

Position Vice President & Chief Creative Officer

Corporation BlueFocus Digital, Beijing

Graduate of Illustration



"Job isn't just a job, it's who you are.

Learn all the skills in school and turn all the skills to a solution in your work."

With a strong dose of optimism, risk-taking spirit & passion for creative communication, Alex, alongside 5000 other creative professionals under BlueFocus, has created waves of success in the digital advertising market of China. He has also won numerous industry awards for his great works. To date, he has produced brilliant solutions to the branding and marketing needs of clients, including Jaguar, Chrysler, Nissan and many more.

Throughout his 10 years in China, he has bagged a number of prominent awards,

including New York Festivals, ROI Award, Asian Interactive Award, MC² Gold Awards and FWA Award. Famed for his unique art sense, he was invited to be a juror in competitions such as Oneshow China Youth Award, China 4A Award and Longxi Award.

"Don't just become a designer or illustrator; be a storyman, tell brand or product stories by art & design," he always advises students. The Chongqing-based magazine Our City Life named him as one of the 10 most aggressive creative professionals in China.

ONE OF
CHINA'S
LARGEST
MARKETING
& BRAND
MANAGEMENT
AGENCY



Clients



Awards



Jury of Global Awards





BMW X4 Launch - 3D Car Mapping

SHANGHAI

DMG Media

*Provider of Award-Winning Brand Marketing,
Advertising and Digital Services*



LIM SENG KAI

*Position Motion Graphics and Animation Director
Corporation DMG Media, Shanghai
Graduate of Multimedia Design with Digital Media
and Interactive Design*



*“Do not be afraid of heavy workload,
because the more we learn, the more
competent we become.”*



GTI Golf-Main Circuit



FAW TJYQ Brand Launch

As the Motion Graphics and Animation Director of DMG, a leading Chinese communication agency in Shanghai, Seng Kai has been involved in the latest branding works with top brands such as BMW, Audi, Volkswagen, Mercedes Benz, Jaguar, Mazda, Honda, Ubisoft, Animax, Disney Channel Asia and Malaysia Airlines in various digital media. Seng Kai, known professionally as KAISM, believes that designers should never shy

away from challenges or give in to pressure, as speed & quality often determine one's survival in the creative industry. Having worked in overseas for years, he opined that by working on projects with vastly different criteria, designers could derive plenty of benefits from it to establish oneself firmly.

INTERNATIONAL

KURECHII STUDIO

Award-Winning Mobile Game Company



P'NG YIWEI

Position Founder & Director

Corporation Kurechii Studio

Graduate of Multimedia Design with
Digital Media & Interactive Design

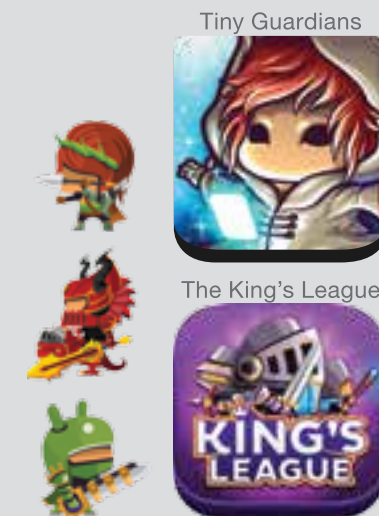


*“If you don’t stand for something,
you will fall for everything!”*

P'ng Yiwei has won grants from Multimedia Development Corporation (MDeC) to develop games, and upon graduation, he established the independent game production corporation Kurechii Studio. The journey to success wasn't at all smooth sailing as teammates left for more stable jobs. The process of fine-tuning user interface to enhance user experience was really time consuming. It took him more than 200 days to complete his game The King's League. Fortunately, the effort paid off as it was downloaded by 8 million gamers worldwide!

With the recent launch of Tiny Guardians mobile game application, Kurechii Studio has accumulated over 14 million downloads by players worldwide. The game was also awarded 'Best Game' by Independent Games Festival China. Yiwei opined that it was the willingness to learn and a passionate endeavour for success that have prompted him to carry on and adapt to the rapidly changing environment. He reiterated that “If you don’t stand for something, you will fall for everything!”

MORE THAN
14 MILLION
GAME
DOWNLOADS
WORLDWIDE



CASUAL CONNECT: Tiny Guardians Takes Gold for Best in Show via Audience Choice



Skyline © Hydraulx Entertainment



Skyline © Hydraulx Entertainment



Skyline © Hydraulx Entertainment

Image courtesy of Ng Chun Seong

VANCOUVER

Hydraulx

Award-Winning Canadian Visual Effects Company



NG CHUN SEONG

Position CG Supervisor
Corporation Hydraulx
Graduate of Digital Animation with
Game Development



*“Life can get challenging; so one must
always remember to pull through and
just keep trying. Aim and never give
up as you embark on the journey of
your career choice.”*

A graduate in Digital Animation, Ng Chun Seong was a Lead Modeller at The Moving Picture Company (MPC) in Vancouver, Canada. Now, he is the CG Supervisor in Hollywood's CG

studio Hydraulx in Vancouver, and was part of the special effects team in award-winning films such as Fast & Furious, X-Men Origins and Avatar.

LOS ANGELES

Xydegate Inc.

Top-Notch Blockbuster VFX Studio



TAN BEE JIN

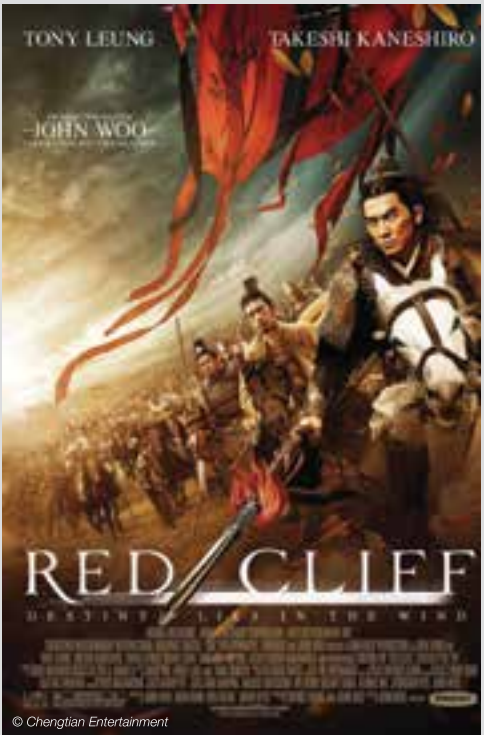
Position Digital Compositor
Corporation Xydegate Inc.
Graduate of Illustration



“The skills that I learned have definitely turned out to be important in my career advancements as The One Academy is well known for instilling a lot of practical techniques and valuable skills that are useful in future.”

Tan Bee Jin found her creative venture in the film industry as an International Compositor for a number of award-winning production houses and visual effects studios in the United States. One of her most

significant contributions include compositing for blockbuster movies such as Fantastic Four: Silver Surfer, John Woo’s Red Cliff and James Cameron’s Avatar as a motion graphics artist and compositor.



Fantastic Four: Silver Surfer © 20th Century Fox



SINGAPORE

Ubisoft

*French Multinational Video Game Developer
and Third Largest Worldwide Publisher*



DANIEL TJONDROPURO

Position Senior Animator

Corporation Ubisoft

*Graduate of Digital Animation with
Game Development*



*“As long as you believe in what you’re doing,
then you should push hard for it.”*

As a previous animator in Vision Animation (Malaysia) and Infinite Frameworks (Indonesia), Daniel has proven to be a capable talent who can adapt to international standards. He is currently a senior animator at Ubisoft (Singapore), where

he has had the opportunity to work on Evie Gamescom Mission and Assassin's Creed Syndicate. “There’s no secret to success. It’s all hard work, and most of it comes from within yourself to pursue your dreams and just believing in yourself.”

SINGAPORE

Ubisoft

*French Multinational Video Game Developer and
Third Largest Worldwide Publisher*



KOBE SEK

Position Associate Art Director

Corporation Ubisoft

*Graduate of Digital Animation with
Game Development*



*"I dream of my painting,
and then I paint my dream."*

Kobe Sek was the Concept Artist for the AAA game Assassin's Creed IV: Black Flag and Ghost Recon Online. As an Associate Art Director for the world's leading game developer, Ubisoft, at its Singapore facility, his strong foundation in Digital Animation allowed him to create the most believable designs and postures.

For him, the amount of job satisfaction one derives from work depends on their passion and attitude. As a passionate designer, one will put in full effort in overcoming mounting problems. "What we learned in one project can be applied to another. Therefore with multiple projects, I get to learn about new things, and that helps me in generating even more new ideas!"





Prince of Persia © Ubisoft Singapore Pte. Ltd.



Assassin's Creed © Ubisoft Singapore Pte. Ltd.



Prince of Persia © Ubisoft Singapore Pte. Ltd.

SINGAPORE

Ubisoft

French Multinational Video Game Developer
and Third Largest Worldwide Publisher



SIA NYUK FUNG

Position Assistant Art Technical Director

Corporation Ubisoft

Graduate of Digital Animation with
Game Development



*“Be very good with your skills, and rise up
to the challenge to improve yourself. The
industry is ever changing and yet you have
to be able to hit the ground running.”*

Sia Nyuk Fung embarked on an exciting career as a 3D artist for a Singapore TV series, then, as a Game Environment Artist at a computer game company and moved on as an Environment Artist at UK Codemasters for

GRID. At Ubisoft Singapore, Sia started off as a Level Artist for big gaming projects such as Assassin's Creed & Prince of Persia. Subsequently, her skills in the field has led her to shine as an Assistant Art Technical Director.

NEW ZEALAND

Weta Digital

Highly Renowned Visual Effects Company



JEROME MOO WEN HAN

Position Matte Painter
Corporation Weta Digital New Zealand
Graduate of Illustration



“When love and skill work together,
expect a masterpiece!”

Previously as a Digital Artist for Digital Artist Group ILM at Lucasfilm Animation Singapore (LAS), Jerome is one of the few selected digital artist invited for a 6-month training with ILM Art Department based in San Francisco, California, a fully integrated Digital Animation studio that produces digital media and games content for worldwide audiences. “My desire is to improve and expand on my current skills gave me a willing and untiring attitude to learn

more about the field of visual effects. The important basics I’ve learned in The One Academy have prepared me well to deal with the intense workload while demanding high creative output,” said Jerome. One of his highly-acclaimed projects with LAS include the blockbuster hit Ironman, as well as The Hobbit and Warcraft. Now, he is a Matte Painter for the highly-renowned Weta Digital, provider of cutting-edge visual effects for blockbusters like The Lord of The Rings Trilogy, King Kong, and The Jungle Book.



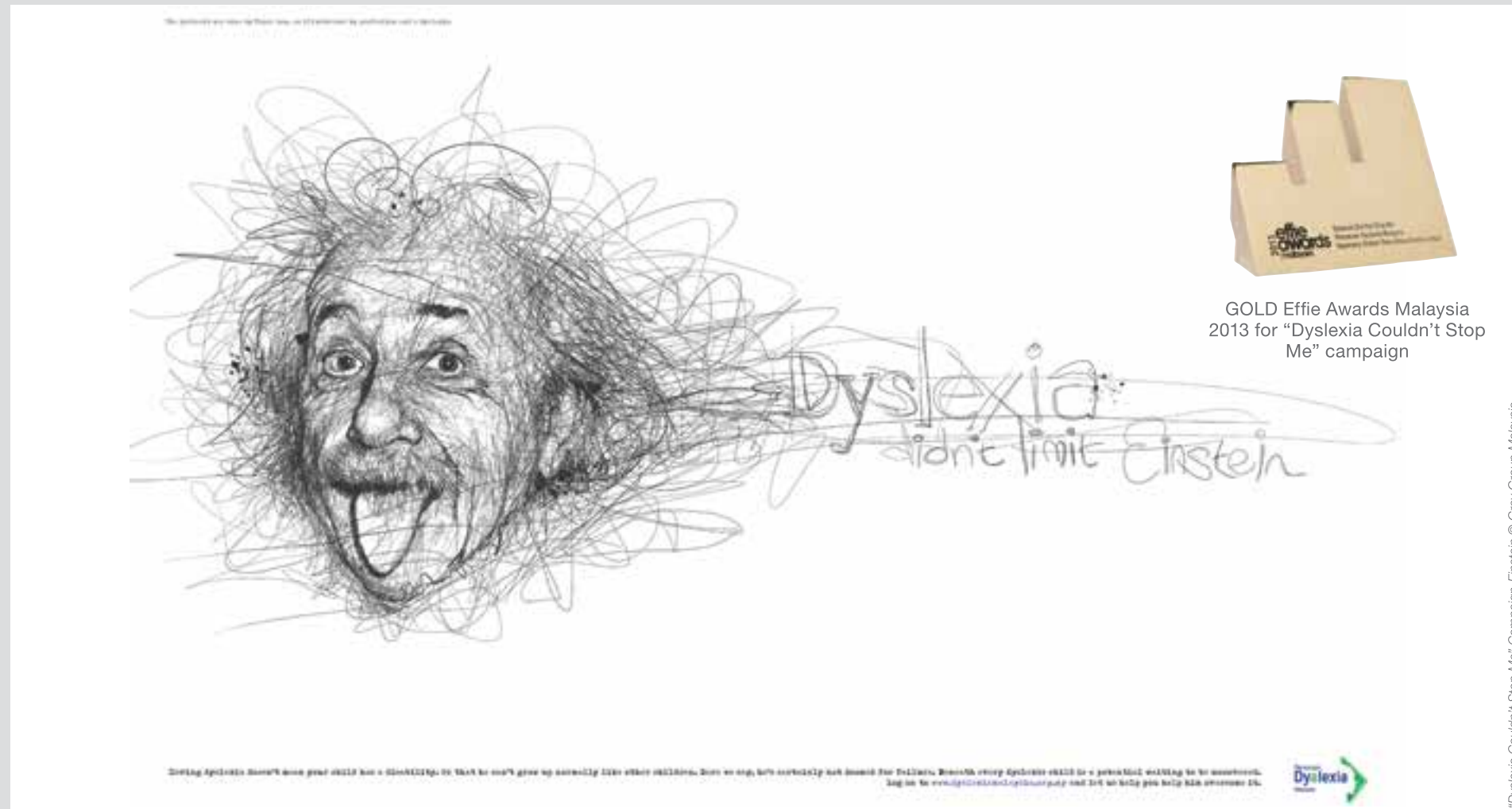
Lania and the Gryphterrier



Runaway Sanctuary



Veranda Majestic



INTERNATIONAL

Grey Worldwide S.E.A. Sdn. Bhd.

One of The Largest Advertising Agencies in Malaysia



VINCE LOW SON WING

Position Head of Illustration

Corporation Grey Worldwide S.E.A. Sdn. Bhd.

Graduate of Illustration



"Do what you love, love what you do."



Vince Exhibition Launching



Illustration for Fluff and Stuff

Vince Low is a dyslexic (person with reading difficulties). To develop multi-faceted potentials, he joined an agency as Graphic Designer upon graduation, climbed the career ladder to become an Art Director & Creative Group Head, but subsequently answered his inner-artist voice and emerged as a successful Illustrator. Featuring iconic minds who

were dyslexics, such as Pablo Picasso, Albert Einstein & John Lennon, the artworks by his team for the awareness campaign "Dyslexia Couldn't Stop Me" won the GOLD at the Effie Awards Malaysia 2013. As a well-acclaimed artist, his works were exhibited around the world. Together with his team, Vince has also won the Gold Pencil of ONE Show, USA.

ASIA'S TOP 7 EXECUTIVE CREATIVE DIRECTOR (ECD)

Amber China

One of the Best Chinese Digital Agencies



TAN CHEE KEONG

Position Chief Creative Officer
Corporation Amber China
Graduate of Advertising & Graphic Design

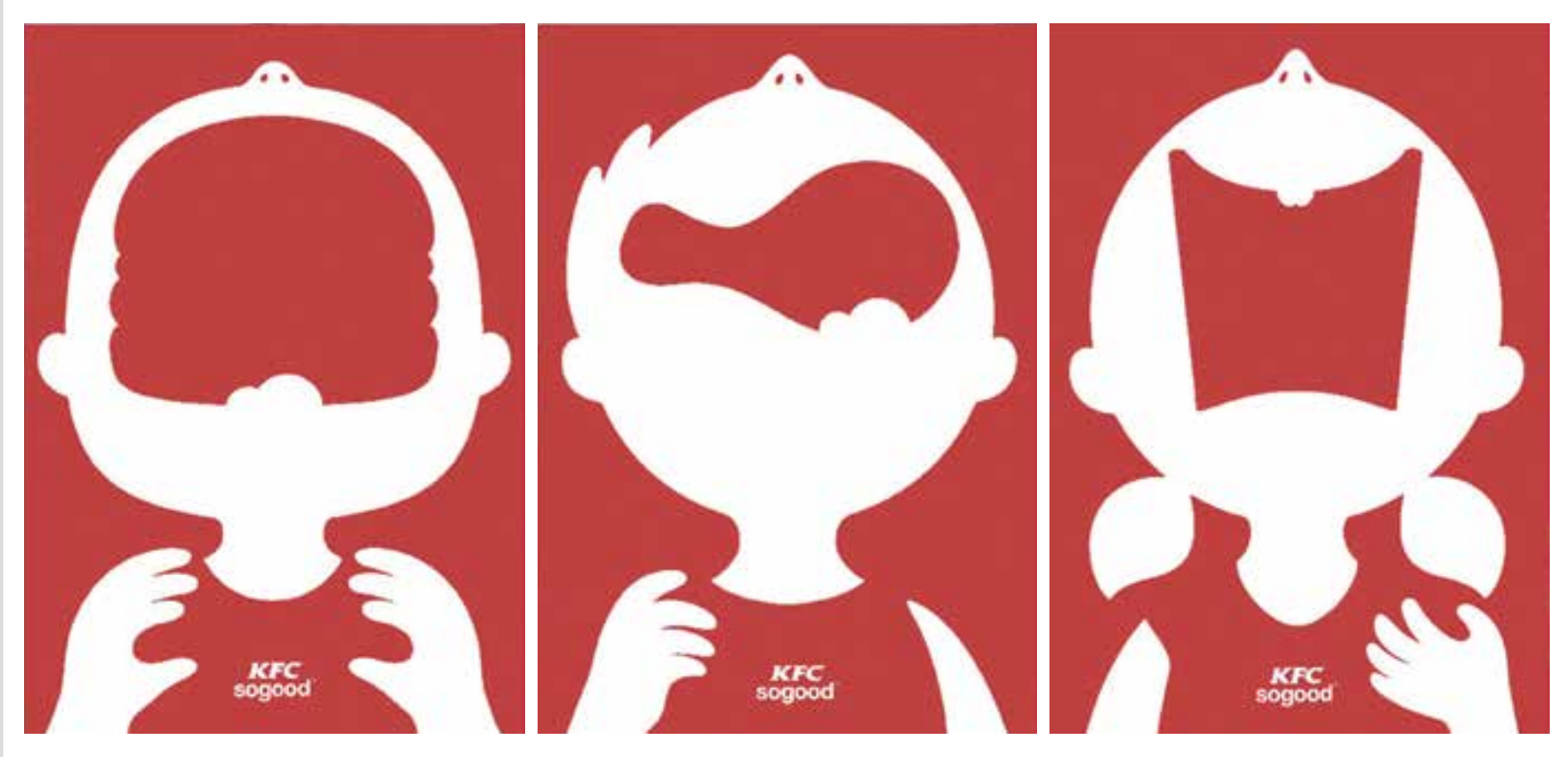


“Believe in your aspirations. Never, ever give up
and your persistence will pay off.”

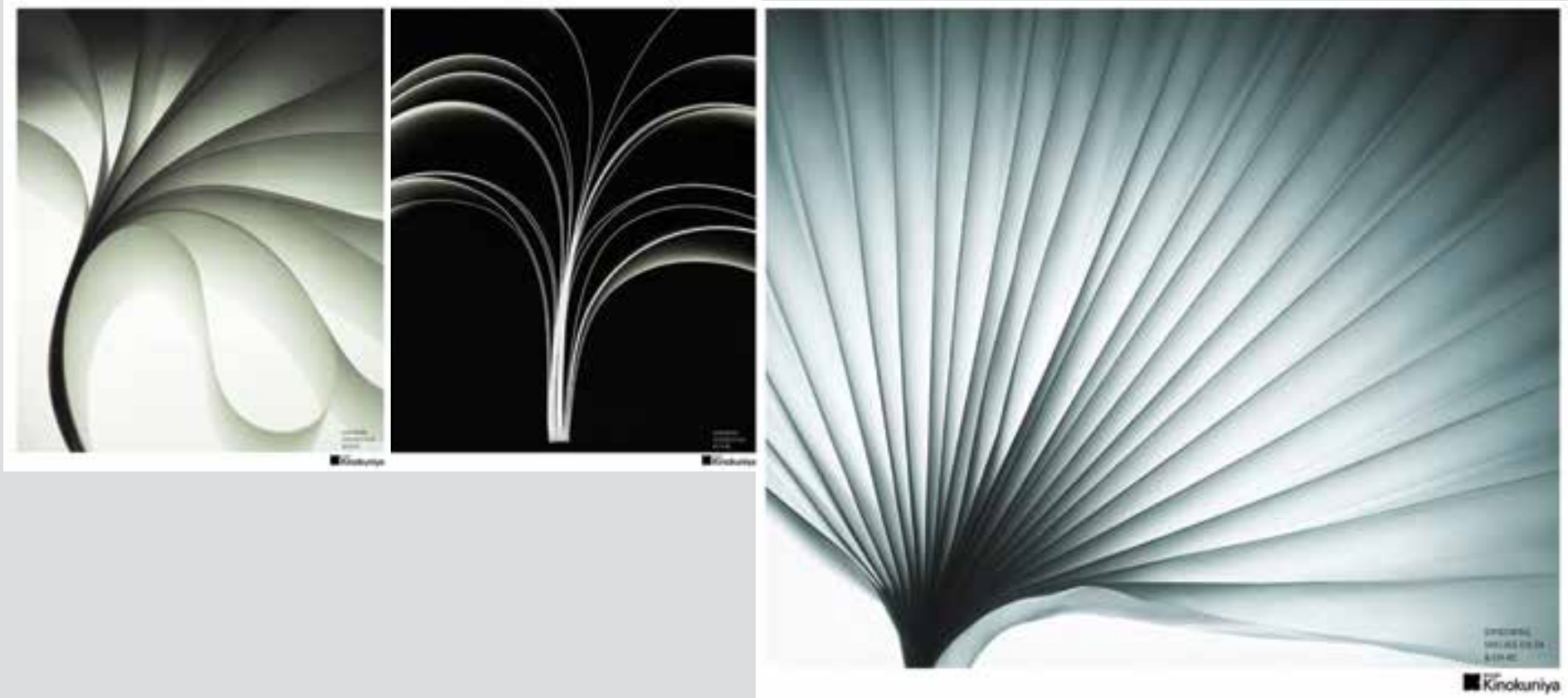
Under his leadership, BBDO Malaysia was ranked 17th most creative agency worldwide, with him ranked as the No.11 Executive Creative Director Worldwide, according to Directory Big Won Report. Today, he is Asia’s No. 7 most awarded Executive Creative Director.

Malaysia Airlines, KFC, Kinokuniya, Pizza Hut and Nike are some of the well-known brands handled by Chee Keong throughout the years at BBDO Proximity, Leo

Burnett and Ogilvy & Mather. “An advertising professional needs to be a hard worker, a thinker and always hungry to take on challenges,” said the Advertising & Graphic Design graduate, who is a multiple award-winner at international shows today, including Cannes Advertising Award, Hong Kong Media Award, Adfest, CLIO Award and The One Show (New York). He is now with the esteemed Amber China advertising agency.



KFC - So Good (Kancil Award - GOLD)



Kinokuniya (Gardening Section)

ASIA'S TOP 8 CREATIVE DIRECTOR

Grey Group Shanghai

*Among the Largest Global
Communications Companies*



BOK CHEK KIONG

*Position Creative Director
Corporation Grey Group
Graduate of Illustration*



*“It’s not how good you are.
It’s how good you want to be.”*

Throughout his career, his work has garnered recognition from prestigious international awards, namely the Cannes Lions International Advertising Festival, New York Festival and Johnson & Johnson Worldwide Advertising Award. Having worked in various roles as illustrator, art director and creative director at international advertising agencies such as Ogilvy & Mather, Saatchi & Saatchi, Bartle Bogle Hegarty and Worldwide Grey, Bok’s portfolio includes Guinness, Levi’s, KFC, Electrolux and Haagen Dazs.

INTERNATIONAL

Ogilvy & Mather

*International Advertising Specialist in
Products and Services*



HOR YEW PONG

*Position Creative Director
Corporation Ogilvy & Mather
Graduate of Advertising & Graphic Design*



Pong started his career as a graphic designer before slowly moving up to SpencerAzizul, DY&R, Saatchi & Saatchi, McCann Erickson, Y&R, Naga DDB, BBDO and now Ogilvy & Mather.

In his 16 years of advertising, he has helped brands like KFC, Tiger, Toyota, Guinness, Caltex, Huawei and many other big names in branding efforts. His achievements has garnered him over 200 regional and international awards such as Cannes Lions, CLIO Awards, One Show Awards, New York Festival Awards and Kancil Awards, among many others.

BEIJING

Spectro Visuals Sdn. Bhd.

High-End Motion Graphics Design Studio



ASTON LAI

*Position Creative Director
Corporation Spectro Visuals Sdn. Bhd.
Graduate of Advertising & Graphic Design*



*“Once you understand and be yourself, you
will know where you want to be.”*

Aston is the co-founder and creative director of a successful motion graphics studio. As a graduate of Advertising, Aston’s willingness to learn and also sheer talent have helped him to expand into the motion graphics industry that is rapidly expanding.

He services many clients from luxury automobile industries such as BMW, Mercedes-Benz, Jaguar, Mazda and many others. Some of his best works include the commercials for BMW X Night 2015, Vezel, Mazda 6 Atenza and Mercedes-Benz Active Blind Spot Assist.

SHANGHAI

BlueFocus Communication Group

*One of China’s Largest Marketing & Brand
Management Group*



STEPHEN CHAN WEN FENG

*Position Head of Digital | Group Creative Director
Corporation BlueFocus
Graduate of Multimedia Design*



*“Regardless of the challenges and
disagreements from other people, if you
believe in an idea, just make it happen.”*

Stephen has over 10 years of experience in digital marketing. He began his career as a film director in Malaysia and his talent lies in design and creativity. He is responsible for overall digital marketing, creative strategy and operation of the Shanghai agency. He has won many awards over the course of his career such as FWA awards, CSSDA Awards, Designlicks, PRWeek Asia awards, Asia-Pacific Sabre Award, Golden Award by IMCC, China Content Marketing Award, Shanghai PR Award and Singapore Crowbar Award.

SHANGHAI

Young & Rubicam

World's 10th Largest Advertising Agency



ONG KIEN HOE

Position Executive Creative Director

Corporation Y&R

Graduate of Advertising & Graphic Design



*“Nothing is impossible,
just go ahead and achieve it.”*

Kien Hoe has more than 18 years of experience in the industry. As its Executive Creative Director, Y&R Shanghai has been ranked Top 2 Most Effective Agency by Effie Greater China, No.1 Creative Agency in Asia and No.3 Agency in APAC according to Cannes Lion 2015 Global Creativity Report. He has also won awards in Spikes, EFFIES, Cannes, Clio, One Show and D&AD, just to name a few.

SINGAPORE

TBWA\ Group

One of World's Leading Advertising Agency



DOUGLAS GOH

Position Creative Group Head

Corporation TBWA\ Group

Graduate of Advertising & Graphic Design



*“I believe that the advertising industry is one
industry that can change the world.”*

Douglas was named “The First Asian Young Gun of the Year”. He has also won numerous advertising awards like D&AD and LIA Awards in London, The Cannes Advertising Festivals in France, The One Show, Clios & New York Festivals in New York, Australasian Advertising Awards in Australia, Adfest and Spikes for the region of Asia. He is also highly awarded in the local awards arena in Malaysia (Kancil Awards) and in Singapore, Creative Council Awards (Gongs).

NEW YORK

Tattfoo Design

Award-Winning Independent Design Studio



TATTFOO TAN

Position Design Consultant

Corporation Tattfoo Design (New York)

Graduate of Advertising & Graphic Design



*“Know what you are getting into,
then enjoy the ride.”*

Tattfoo Tan's art responds to issues of ecology, climate change and nutrition. His decade-long project trilogy: 'Nature Matching System', 'Sustainable. Organic. Stewardship.' and 'New Earth' have received wide exposure and made into replicable manuals to inspire the public to take action. He is a proud recipient of proclamation from The City of New York. He was also given the Twenty-Eighth Annual Award for Excellence in Design by Public Design Commission of The City of New York for his design and branding of the Super-Graphic on Bronx River Art Center.

INTERNATIONAL

Chinaccelerator

Asia's Leading Internet Startup Accelerator



NAVIN DANAPAL

Position Mentor

Corporation Chinaccelerator

Graduate of Advertising & Graphic Design



*“Pursue your creative ideas and use them
to contribute back to your society.”*

Navin's previous roles include senior management of Microsoft development audience and SPH Editor among many others. He is a mentor for numerous bodies including Naisa Global US (DC) which grooms Asian American leaders, NASA global space hackathon (Malaysia), and MaGIC ASEAN program. He has been awarded Microsoft Most Valuable Professional for industry tech contribution.

INTERNATIONAL

Running Snail Studio

Top of the Line Illustration Production Studio



CHONG FEI GIAP

Position Founder & Creative Director

Corporation Running Snail Studio

Graduate of Illustration



*“Working hard and smart is
important to be successful!”*

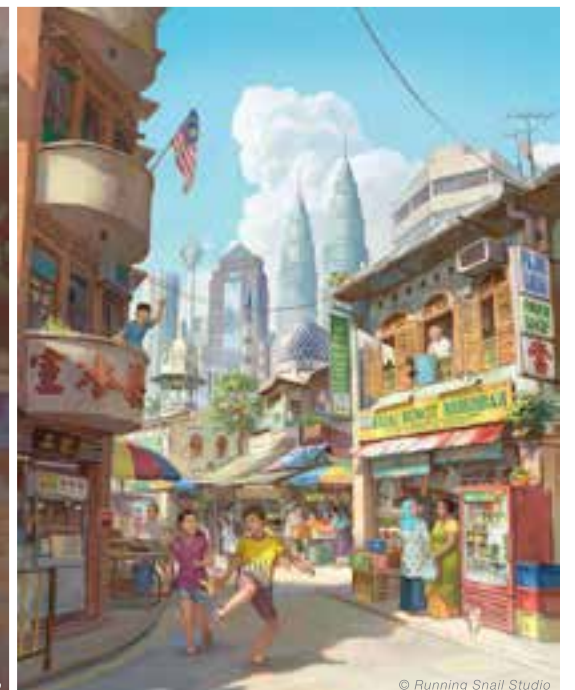
Chong has been working in the industry for over 10 years. He co-founded Running Snail Studio, an illustration production studio. His clients include Petronas, Astro, Lexus, Toyota, Dior, Coach and many other big brands. In 2013, he created and published ‘Color of Scenery’ illustration series which fuses anime styles with Malaysian backgrounds, gaining him a massive online following. He aims to establish

a dream-like world through his color and fantasies.

He also founded Loka Made which is well-known for creating artworks and designs through discovery and re-assembling of local elements. Thanks to Chong’s attention to details, he is able to see beyond the aesthetics and create Malaysian artworks by adding in his own fantasy and imagination.

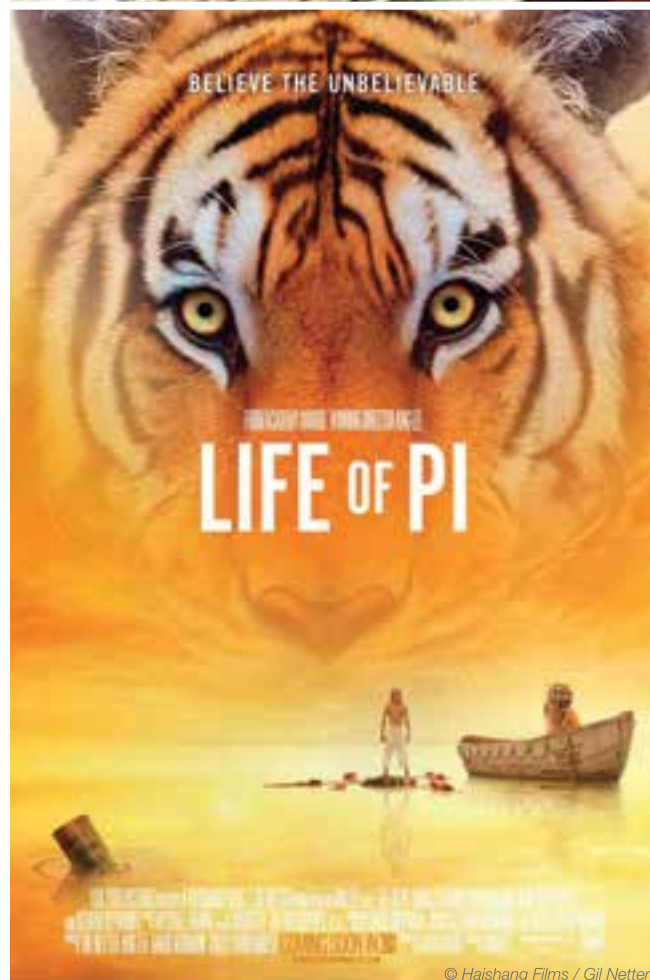


HIS UNIQUE
ILLUSTRATION
STYLE HAS
MADE HIM
AN INTERNET
CELEBRITY





Alvin & The Chipmunks © 20th Century Fox



© Haishang Films / Gil Netter



© 2011 by 20th Century Fox



© New Line Productions, Inc.

INTERNATIONAL

Tau Films

Formerly known as Oscar Award-Winning Rhythm & Hues



MATTHEW JAMES LA BROOY

Position Lead Matchmove Technical Director
Corporation Tau Films (Formerly known as Rhythm & Hues)
Graduate of Digital Animation with Game Development



“An aspiring designer would definitely need to be diligent, hardworking and focused to venture into this field. After all the hard work and effort has been put into this rewarding industry, sit back, relax and watch your movie come to life.”

Matthew James La Brooy was one of the first team batches of Digital Animation graduates sent by The One Academy for internship with one of the world's leading visual effects studio Rhythm & Hues that had produced the special effects for Hollywood blockbusters

such as Life of Pi, The Golden Compass, The Chronicles of Narnia, Yogi Bear, Marmaduke and more. As a passion-proven film enthusiast, Matthew collaborated on more mega-budget film projects namely X-Men: First Class.

INTERNATIONAL

Passion Republic

Content Provider for Top International Game Developers



NG AIK SERN

Position President
Corporation Passion Republic
Graduate of Digital Animation with Game Development



“As a founder and a team leader, I create an open, healthy and competent atmosphere in the studio to make sure the team delivers top notch digital art work and fuel the highly demanding entertainment industry.”

Ng Aik Sern is the President of a locally established studio Passion Republic, where leading artists specialise in game cinematics, asset & content creation, production design, 3D modelling & texturing, animation and visual effects for TV commercials catered to key clients across United States,

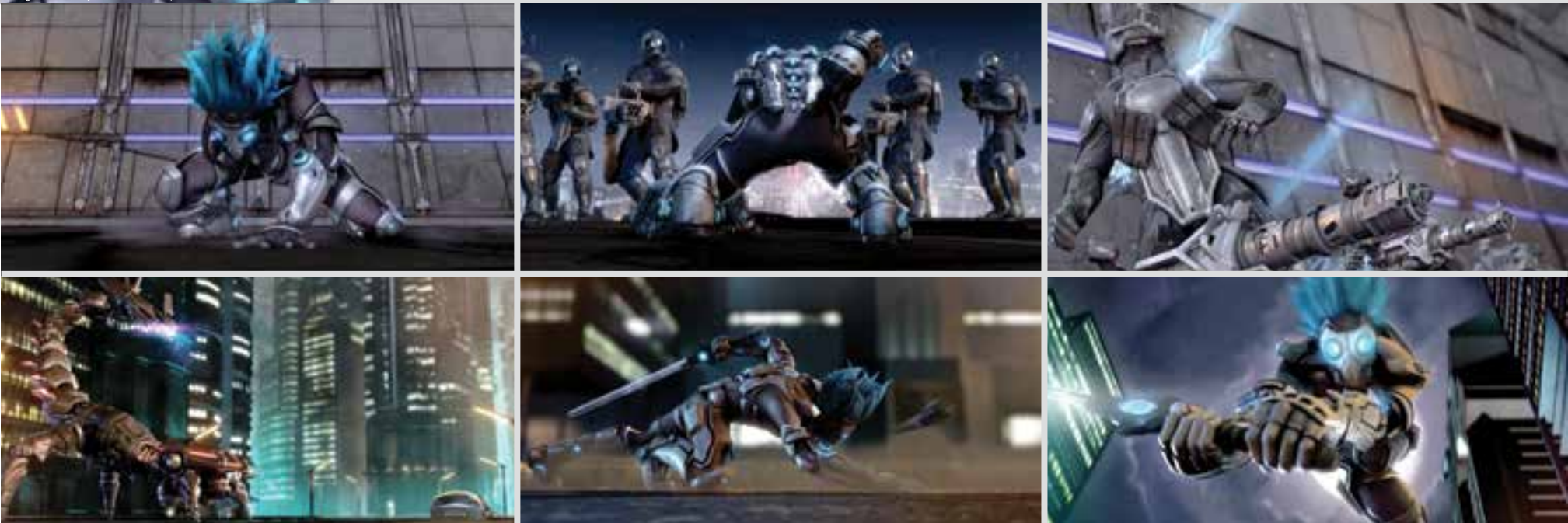
Japan, Singapore, Hong Kong and South Korea. His latest project includes providing post-production assistance to the animation Azureus Rising, which won Best Animated Short Film at Los Angeles International Film Festival and also a CG TVC that won Best PSA Gold Award at the Asia Promax BDA 2011 awards.



Images courtesy of Passion Republic



Images courtesy of Passion Republic



Images courtesy of Passion Republic



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Concept Art © VR Creative Studio

INTERNATIONAL

Vtamin C Studio Sdn Bhd

High-End Creative Agency



SOO JUN NING

Position Managing Director & Creative Director

Corporation Vtamin C Studio Sdn Bhd

Graduate of Illustration



“Never stop learning. Be humble to learn from everyone, as it may help you and your team members to grow together.”

Jun Ning believes in his ability to excel in the field, convinced that the education he received at The One Academy has sharpened his skills to become more viable in the creative industry. He has worked as an Art Director for Malaysia's first 3D animation series, Saladin, supported by Multimedia Development Corporation (MDeC)

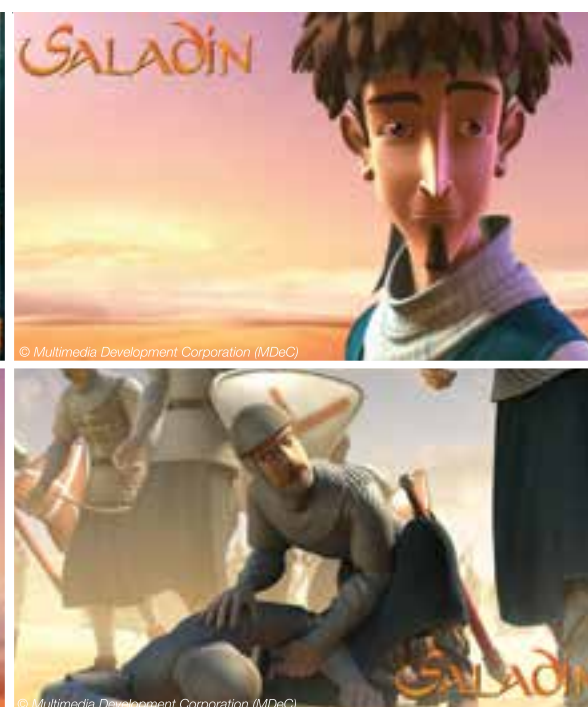
and (Al Jazeera Children's Channel). “Basically my task is to ensure the pre-production materials are all set, which includes character design, production design and concept arts, as well as examining the artistic quality of the work accomplished,” said Jun Ning.



© Multimedia Development Corporation (MDeC)



© Multimedia Development Corporation (MDeC)



© Multimedia Development Corporation (MDeC)



But there will come a time when even the strongest fathers will need to lean on the kids they once cared for. Now it's our turn to be strong for them. Happy Chinese New Year.



Please be home for reunion dinner, if you can. Gong Xi Fa Cai. PETRONAS



Selamat Hari Raya Aidil Fitri. Maaf zahir dan batin. PETRONAS

Image courtesy of Leo Burnett (Malaysia)

INTERNATIONAL

Leo Burnett Malaysia

Part of The 4th Largest Global Communication Network



WONG WOON KIAN

Position Art Director

Corporation Leo Burnett Malaysia

Graduate of Advertising & Graphic Design



"The late Yasmin Ahmad told us to always 'trust your feelings' because a great idea should come from the heart, and I still believe in it."

Wong Woon Kian graduated in Advertising & Graphic Design and started off with a humble beginning as a visualiser. He worked his way up to the top to become an Art Director at one of the world's top gun advertising agency, Leo Burnett.

His out-of-the-box mindset has given him the opportunity to collaborate with the Late Yasmin Ahmad, the nationally acclaimed writer-director, on producing award-winning creative advertising ideas.

INTERNATIONAL

Grey Group Kuala Lumpur

One of The Largest Advertising Agencies in Malaysia



ANDREW FONG

Position Creative Director

Corporation Grey Group Kuala Lumpur Malaysia

Graduate of Advertising & Graphic Design



“Creative professionals must be able to go beyond designing and think strategically.”

Andrew Fong is The One Academy’s Advertising & Graphic Design graduate of class 1994. He started out in Grey Group Kuala Lumpur Malaysia as a Visualiser and was promoted to Junior Art Director within six months. Then, Andrew went on to become an Art Director after one-and-a-half years. Following his constant streak of promotions, he is now the Creative Director.

Some of his accounts include Kent, Dunhill and Pall Mall. He also has 10 years of experience handling Perodua. As a result, there have been numerous memorable festive TV commercials for Chinese New Year, Deepavali and Hari Raya that have been consistent in terms of Kancil wins. Andrew also has a number of local and international awards such as ADFEST, Cannes and One Show. He is currently servicing Amex, DiGi and Tiger.



Project • Peace
Client • PERODUA
Agency • Grey Worldwide
Creative Director • Andrew Fong
Art Directors • Andrew Fong, Sandy Lai, Edward Lim
Copywriters • Prem Vasudevan, Jocelyn Chin



Project • Maaf Zahir Batin
Client • PERODUA
Agency • Grey Worldwide
Creative Director • Edwin Leong
Art Directors • Andrew Fong, Sandy Lai,
Copywriters • Donevan Chew, Kamil



Project • Latok / Lolek / Gift
Client • PERODUA
Agency • Grey Worldwide
Creative Director • Edwin Leong
Art Directors • Andrew Fong, Sandy Lai,
Copywriters • Donevan Chew, Jackson Mah

Image Courtesy of Seah Zelin



Flowers in a Vase Version C



Zelin won the UOB Malaysia Painting of the Year Award with artworks of his mother watching her favorite Korean drama.

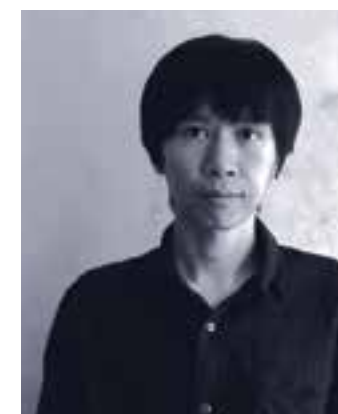


14th Japan Media Arts Festival

INTERNATIONAL

Fine Arts Artist

Outstanding Award-Winning Artist



SEAH ZELIN

Position International Fine Arts Artist / Senior Lecturer
Corporation The One Academy
Graduate of Illustration



*“To know yourself, be open to anything
and everything while enjoying your student life.
Don’t worry about skills yet at this stage.”*

As The One Academy’s Fine Arts lecturer and a passionate Fine Artist himself, Zelin enjoys creating artworks that reflect the current time. To achieve that, he often searches himself inwardly to find that specific connection with the outer world and interprets his findings in his masterpieces. Since 2011, his masterpieces have been exhibited internationally in

Myanmar, Philippines, Indonesia, Japan, London and most recently Singapore. “As an artist, it is always important to remember that art is always open to everyone. Therefore, it should be created with an open mind. Like what Pablo Picasso said, ‘Learn the rules like a pro, so you can break them like an artist’.”

INTERNATIONAL

Ah Gun Studio

Recognised Malaysian Artist



GAN CHIN LEE

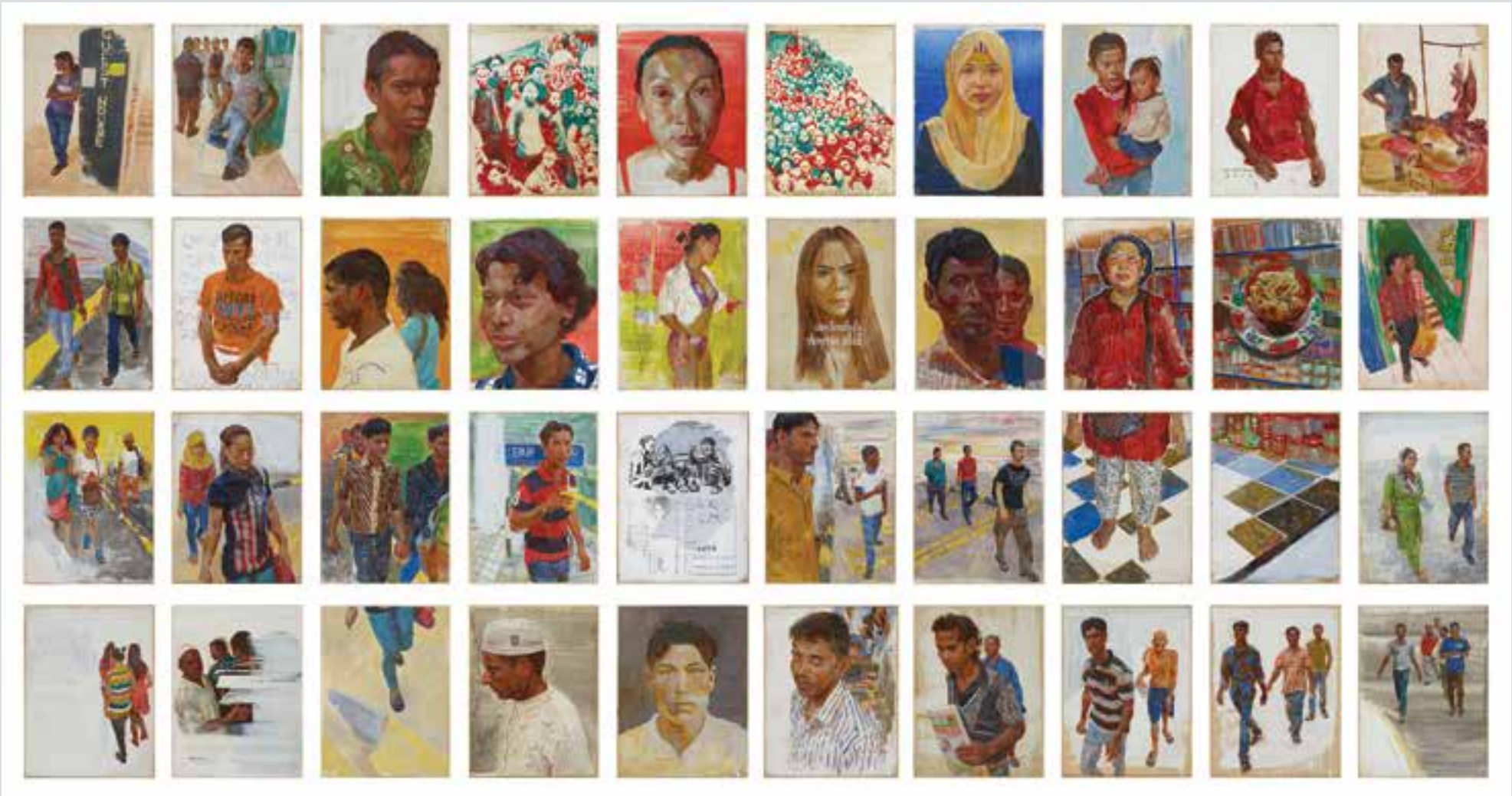
Position Fine Arts Artist / Department Head
Corporation Ah Gun Studio / The One Academy
Graduate of Illustration



“We live in the world full of deceptions; as an artist, we should build up the ability to see through these appearances, and find its essential meaning. To quote from Diane Arbus, my favourite photographer — ‘Nothing is ever the same as they said it was.’ Always have the courage to unlearn what we’ve learned; redefine people’s opinions in order to understand the true meaning of creativity.”

A passionate Fine Arts artist, Gan Chin Lee produces thought-provoking masterpieces that reflect the society today. His exquisite fine arts masterpieces have won him the title of being one of the top 5 winners at the inaugural Malaysian Artist (MEA)

Award. He also received an award at the 14th Da Dun Fine Arts Exhibition Taichung City in Taiwan and was a finalist in Starhill Gallery Visual Art Award Malaysia, to name a few.



Portrait Scape of Contemporary Migration



Post Colonial Encounter



No Place for Diaspora



Impermanence

Proceeds of Hoeyyn's artworks
pledged to **Rewilding Project of
Save China's Tigers** charity

UNITED KINGDOM

Hoeyyn Arts

Privately Owned Gallery Based in Edinburgh London



HOEYYN NGU

Position International Artist

Corporation Hoeyyn Arts London

Graduate of Illustration



*“Passion for art is one of the most important things.
Art has to be a part of your life.”*

Hoeyyn Ngu is an artist who owns a successful private studio in London. She has held several international art exhibitions following the success of her solo exhibition that has attracted art lovers and famous artists from

all over the world. Her famous artworks such as ‘Madonna’ and ‘Tiger Cubs’ had been showcased and auctioned at the Impermanence Art Exhibition in London.

ASIA

The Viincology

Design Service Provider for High-End Residential and Commercial Properties



YEW KAI LEONG

*Position Managing Director
Corporation The Viincology
Graduate of Interior Design*



“You must be able to dream before being able to make it happen.”

Yew founded his own design company The Viincology in 2015. He manages the company and oversees all design projects for a multitude of international clients from Vietnam and UK, providing them with commercial and residential designs that are beyond satisfactory. He

has been commended by the HAA (Hertfordshire Architecture Association, UK) for his outstanding degree project for the world's first 8-star hotel during his study there. Some of his successful commercial projects are IH Digital's office in KL, Tong Group's HQ in PJ and Friendcino Café in Johor Bahru.



© The Viincology



© The Viincology



Condominium



© DnA Creativers

Bungalow



© DnA Creativers

ASIA

DnA Creativers

One-Stop Consultancy Firm for Branding, Events,
and Commercial & Residential Designs



YONG CHEN CHOONG

Position Founder & Creative Director
Corporation DnA Creativers
Graduate of Interior Design



"First, set your goal, then go all the way blindly."

Within 5 years of graduating from The One Academy, Yong founded DnA Creativers as a tight-knit group of creatives and a one-stop design firm. Some of his impressive commercial portfolio are SOFO M101 Bukit Bintang, Famosa Gamuda Walk, KPJ Hospital Kuantan and Jakel

Properties Office Jalan Masjid India. "Just do the extra work. You shouldn't feel like you're losing anything because there's nothing to lose. And it's ok to make mistakes, because they will help you make it in the industry next time."

USA & HONG KONG

DC Comics & Jonesky Ltd.

American Comic Book Publisher /
Hong Kong Publisher of Asian Comics



LOH KIN SUN

Position International Illustrator
Corporation DC Comics & Jonesky Ltd.
Graduate of Illustration



*“You have to be independent,
self-reliant, proactive and disciplined.”*

In the US, he is the penciller for DC Comics' Batman. In Hong Kong, he is the illustrator of Mah Wing Shing's Storm Riders comics. Locally, he has been hailed by the media as one of Asia's "biggest breakthroughs" in the global comics scene. At The One Academy, he needs no further introduction. Kin Sun is The One Academy's illustration course advisor and fine arts senior lecturer, nurturing the

next wave of young creative professionals for the world. "I appreciate the continuous alumni-career support from The One Academy, even though we have long graduated. This made it possible for graduates like me to be involved with the creative industry internationally such as in Hong Kong and the US," he noted.



© Jonesky Ltd.



© DC Comics



© DC Comics

© DC Comics



Storm Rider for Jonesky Publishing Limited



Hoy Yoke collaborates with international gurus regularly, such as Hong Kong-based illustrator Ma Wing Shing of Storm Riders (Pedang Setiawan).



"This is the best portrait I have seen and I liked it very much," said former Prime Minister of Malaysia Tun Abdullah Ahmad Badawi on his portrait produced by Hoy Yoke.



An impressive masterpiece of two famous Hong Kong actors produced by Hoy Yoke in conjunction with Storm Warriors movie release.

INTERNATIONAL

The One Academy Penang / HySky Ltd.

*One of World's Top Institutions in Creative Education /
China-Based Creative Firm*



LEONG HOY YOKe

Position Managing Director

Corporation The One Academy Penang / HySky Ltd.

Graduate of Illustration



*"All I have today wouldn't have been possible
without the right platform of growth."*

Leong Hoy Yoke is an Illustration graduate of 1995. He was invited to lecture at the academy soon after completing his studies. However, his talent was soon discovered by Hong Kong's master comics illustrator and publisher Ma Wing Shing. Hoy Yoke was subsequently commissioned to paint many of the covers and posters for the

world's top-selling comic book, Storm Riders. In 2001, Hoy Yoke ventured to China as the Art Director of HySky Ltd., a creative firm that serves worldwide clients. Today, his creativity and leadership qualities has led him to lead The One Academy Penang as a Managing Director.

ASIA

The One Academy

One of World's Top Institutions in Creative Education



LEO CHONG

Position Head of Illustration Dept. & Digital Illustration Leader

Corporation The One Academy

Graduate of Illustration



*“Choose what you’re passionate in,
and be passionate in what you’ve chosen.”*

Illustration graduate Leo Chong is one of Malaysia’s leader in digital illustration. He is the Head of The One Academy’s Illustration department. As a leader, he advocated for and successfully expanded the Illustration course to include the components of ‘Movie & Game Art’. His portfolio includes commissioned artworks for Mazda, Ayamas, Milo, Jacky Chan’s Shanghai Knights, Stephen Chow’s Kung Fu Hustle

and X-Men 3 promotions, as well as being one of the invited illustrators of a masterpiece-collection tribute project for Malaysia’s fourth Prime Minister Tun Dr. Mahathir Mohamad. “We’ve got to have passion, patience, persistence and discipline in our chosen field. My role at The One Academy is to do my very best to coach students, so that they get all they need to learn and grow,” he said.



Concept Art



Elemental, Character Design

THE ONE ACADEMY

The One Academy is one of the region's top institutions of higher learning in creative new media and communication design. Founded more than two and a half decades ago by industry leaders, it is well recognised for its graduates' practical creativity and adaptability in the competitive job market, both locally as well as internationally. As such, its courses in Digital Animation with Game Development, Film Visual Effects, Illustration, Movie & Game Art, Fine Arts, Paris Fashion Design & Pattern Making, Advertising & Graphic Design, Multimedia Design with Digital Media & Interactive Design, Interior Architecture & Design are some of Asia's most sought-after programmes in the field.

With top creative gurus providing all-round practical, industry-based guidance to many students, it has also gained recognition through collaborative efforts with renowned international colleges and universities from Australia, New Zealand, the UK and USA.

International Diploma & Degree Programmes

- Digital Animation with Game Development • Film Visual Effects • Illustration, Movie & Game Art
- Multimedia Design with Digital Media and Interactive Design • Advertising & Graphic Design
- Interior Design • Paris Fashion Design & Pattern Making • Fine Arts
- BA (Hons) Graphic Design • BA (Hons) Interactive Media Design • BA (Hons) Interior Architecture & Design

Master's & Degree Programmes at affiliated universities across the **UK, Australia, New Zealand & USA**

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